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# Revisited Sector Papers

Voorburg Group

Oslo (Norway)

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# Objectives



- Consolidate the knowledge base on service sector by integrating:
  - The new economic context
  - The new statistical experience
- Aligning sector papers to the new Content Development Framework
  - Integrating Turnover, Classification and PPI issues
  - Standardizing format and bring coherence
- Aligning the terminology (glossary)

## Objectives (2)



- Improve comparability (cost structure)
- Improve overall quality of output
- Opportunity to be more prescriptive in its recommendations
- Raise the bar (Be Daring...)

# Revisited Papers in 2009



- Air transportation (Christian Puchter and Josef Auer)
- Rental and Leasing (Fred Barzyk, Yana Mazin)
- Employment Statistics (Agnieszka Matulska-Bachura)
- Investigation and Security Services (Susanne Lorenz and Ruth Vizner)
- Advertising and Market Research Services and Public Opinion Polling (Kat Pegler and Jiri Sulc)
- Real Estate, excluding imputed rents (Sanna Nieminen and John Murphy)

# What are we looking for...



- Adherence to the Voorburg Group CDF
- Completeness of coverage of the sector
- relevance and coherence (Classification, turnover and prices)
- Synthesis of best practices
- New issues that needs to be revisited
- Comparability and cost (?)

# Air transportation (Christian Puchter and Josef Auer)




- Surveys and administrative data
- Turnover revenues may include bundled items
- Consistencies with National Accounts
- Issues with pricing (surcharge and discounts)
- Pricing methods (repeated services, contract pricing, unit value)

# Rental and Leasing (Fred Barzyk, Yana Mazin)



- Census, survey and administrative data (lack of commodity information)
- Pricing of repeated services, transaction prices
- Issue on quality change: Should we adjust when it serve the same purpose (??)

# Employment Statistics (Agnieszka Matulska-Bachura)




- Issues with outsourcing of employment services
- Difficulties of measuring output
- Market conditions (type of contract-client)
- Scope of the activities (census, most representative)
- Charge out rates, percentage fee and contract pricing
- Issues with quality adjustments



# Advertising and Market Research Services and Public Opinion Polling (Kat Pegler and Jiri Sulc)

- Gross or net approach? (depends on the structure of the industry)
- Industry or commodity data ?
- Pricing of repeated services and unit value
- Issue with the measurement of quality (audience size ?)

# Real Estate, excluding imputed rents (Sanna Nieminen and John Murphy)



- Availability of frame for turnover surveys
- Census, survey and administrative data
- Service characteristics are essential for variable fee services (commission, space, length of lease, etc.)
- No recommendation on best practices